

How Broward Institutionalized OER

- 2012 commitment to develop online courses using OER and other zero-cost materials
 - Mostly Flatworld and OpenStax e-Texts
- 2014-2015 Lumen Learning Sub-grant and development of Waymaker Courses
 - Intro Business, Marketing, Microeconomics, Macroeconomics
- 2016 ATD OER Degree Initiative Grant
 - AS in Business Administration
 - AS in Marketing
- 2017 Website and Branding
 - OpenPath
- 2018 Commitment to Fully OER BAS Degree Option



Ways to promote OER on your campus

Create a process in Banner to allow students to search for courses that use low/no-cost textbooks



Ways to promote OER on your campus

Generate list of courses that are high enrollment, high DFW, and high overall textbook cost and match them with an OER to share with departmental chairs and instructors that teach the course.



Ways to promote OER on your campus

Change policy from "everyone must use the same textbook" to "everyone must use the same textbook **OR** any OER"



Ways to promote OER on your campus

Get SGA to write a thank you letters, a thank you poster campaign, and write article per semester



Ways to promote OER on your campus

Create OER promotion displays and visuals throughout the campus, with QR codes and POC for faculty to follow through.



Ways to promote OER on your campus

Establish OER workshops (online and face-face) to introduce faculty to OER materials, resources, and best practices



Ways to promote OER on your campus

Publish articles about both faculty's and students' experiences using OER along with links to more information about adopting OER in the classroom.



Ways to promote OER on your campus

Award stipends for reviewing OER textbooks



Ways to promote OER on your campus

Establish stipends/awards for faculty implementing OER



Ways to promote OER on your campus

Create an OER Lib-Guide that guides faculty through OER adoption and feature OER resources



Ways to promote OER on your campus

Purchase and incorporate hardcover OER books into the library's course reserves for checkout by students



Ways to promote OER on your campus

Write and publish articles about faculty and student experiences using OER (campus-wide newsletter, blogs, local media, etc.)

01 | 

Ways to promote OER on your campus

Conduct college-wide presentations to faculty, administrators, students, and staff regarding OER

02 | 

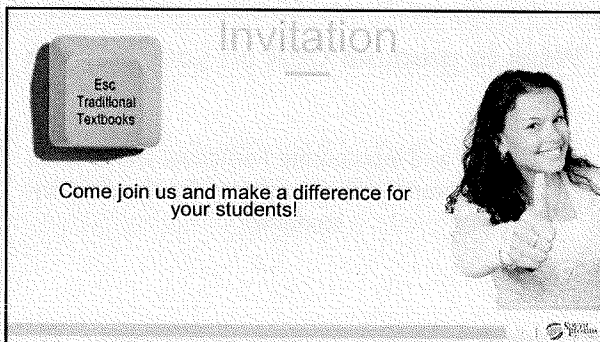
Ways to promote OER on your campus

Launch "Textbook Heroes" campaign

03 | 

Ways to promote OER on your campus


Hold a campus-wide OER days during the Open Education Week in March 5-9, 2018.

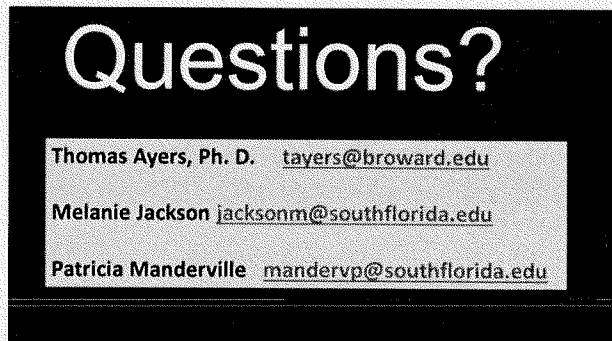
04 | 


Invitation

Esc. Traditional Textbooks

Come join us and make a difference for your students!





Questions?

Thomas Ayers, Ph. D. tayers@broward.edu

Melanie Jackson jacksonm@southflorida.edu

Patricia Manderville mandervp@southflorida.edu